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Date: January 20, 2023

To: STEP Sponsors

From: Gordon Bourns, STEP Chairman
Yamileth Shimojyo, STEP Vice-Chairman

Subject: Science and Technology Education Partnership (STEP) Sponsorship

On behalf of the STEP Board, we appreciate your consistent sponsorship of STEP. Over the last 23 years STEP has served, at no cost, over 130,000 students and 7,800 teachers, with a focus on economically disadvantaged schools, underrepresented students and the need for more women to pursue STEM careers in the Inland Empire. Our mission is to inspire students to pursue careers in the STEM fields, Science, Technology, Engineering and Math. The success of our students and the strength of the Inland Empire depend upon our building and maintaining a technologically advanced workforce, which begins with the education we provide for our youth. Because of the commitment of sponsors like you, for the past 23 years, we have been successful in achieving our mission. We are particularly grateful for your support the past few years, as we triumphed over many challenges and unplanned expenses caused by COVID-19.

We are pleased to share highlights of the successes and statistics we achieved, thanks to the dedication of our STEP Team and your consistent support. Our STEM Summer Learning Labs were initiated in 2015 in recognition of a need for extended career-intensive programs at no cost for our area's high school students. In July 2022, STEP conducted four week-long programs for 240 Inland Empire students:

- STEM in Public Utilities (STEM PULL) in partnership with Riverside Public Utilities, Elsinore Valley Municipal Water District and Western Municipal Water District, focused on keeping our power and water safe and secure.
- STEM in Law Enforcement and Public Safety (STEM LEAPS) in partnership with the Riverside Police and Fire Departments, focused on STEM careers embedded in police and fire services.
- STEM Solutions with support from the UCR College of Natural and Agricultural Sciences, focused on real-life environmental issues affecting our communities.
- STEM in Advanced Manufacturing in partnership with Garner Holt Productions, Bourns, Inc., Amazon, Perricone Farms, Carbon 3D, the Boeing Company, Honeywell, Aluminex Inc., and SummerTree Interiors. The focus was on STEM careers in manufacturing that grow our economy in the Inland Empire.
- STEM In Defense (STEM ID) in partnership with various entities, will focus on National Security Innovation in leading fields such as Data Analysis and Visualization.

The STEM Summer Learning Lab programs were conducted in-person with kits distributed prior to each program to accomplish the important hands-on experience which has been the hallmark of our programs. Each program had 50 to 60 students. Because our programs were in-person, we had students attend from about 50 schools throughout the Inland Empire.

The STEP CON Student and Educator Conferences were held at no cost to participants on Thursday, October 6, 2022 and Tuesday, October 11, 2022, respectively. On Tuesday of that week, STEP CON22 Educator utilized the WHOVA on-line platform to provide for about 150 teachers and administrators helpful concepts and tools to enlighten students in STEM subjects and encourage them to apply their knowledge to solving problems.

Speakers included leading STEM educators and two Inland Empire students who shared how STEM education is opening doors for them and to highlight the importance of pursuing STEM degrees.

With past COVID restrictions, there has been a tremendous demand for creative STEM programming and our STEP CON22 Student Conference filled that need on Thursday, October 6, 2022, for 9,073 students, teachers, and partners. To pique the interest of our target audience, 4 to 8 grade students, we utilized a leading on-line platform, 6CONNEX, to feature 60 Exhibitors and the STEP Science Show, which was broadcast live for three shows on Thursday, October 6. STEP CON22 was available On Demand from October 6 to November 5 and was viewed by additional students and teachers from throughout the US. The total STEP CON22 audience from October 6 to November 5, 2022 was 9,322 compared to the 5,000 students and teachers per year we have served in person in the past!

For our 2023 programs, we are evaluating how we can continue to offer hybrid programs for a significantly expanded range of students and educators. Our model for 2023 is to have in-person “hands-on STEM education” experiences utilizing kits as well as experiences for a portion of the students, depending upon the COVID-19 restrictions at the time of our programs. Additionally, we will be providing STEM support to our area Counselors so that they are able to provide STEM college-and-career guidance to our students. We will also be piloting a grade 5 and 6 academy and a grade 7 and 8 academy, both to target STEM skills for students to prepare them for high school and beyond.

We are including a 2023 Sponsorship Form and Benefits matrix for your consideration. Please note that STEP is a 501(c)(3) non-profit organization and all donations are tax deductible. You will promptly receive a thank you letter and an IRS-acceptable receipt for your sponsorship. If you have any additional questions, please call (714) 925-9062 or email STEP.STEM@gmail.com.

Please help us achieve our STEP Mission to expand our programs to inspire students to pursue careers in the STEM fields, with a focus on economically disadvantaged schools, underrepresented students and the need for more women in STEM careers in the Inland Empire. Thank you for your continued support of STEP!



Gordon Bourns
With gratitude,



Yamileth Shimojyo

Attachments:
Sponsor Benefits
Sponsor Form



STEP

Post Office Box 21100
Riverside, California 92516-1100
Phone 714-925-9062

Benefits	Atom \$10,000	Electron \$5,000	Proton \$2,500	Neutron \$1,000
Special STEP Recognition.	✓			
Exclusive STEP Sponsor Dinner Invitation	6 tickets	4 tickets	3 tickets	2 tickets
Company name/logo recognition on volunteer t-shirts.	Company Logo	Company Name	Company Name	
Company name/logo recognition in A/V presentations shown to all attendees.	✓	✓	✓	✓
Company name/logo recognition in STEP literature and official STEP Program	✓	✓	✓	✓
Invitation to STEP Conference VIP Tour	6 tickets	4 tickets	3 tickets	2 tickets
Link on the STEP website if desired	✓	✓	✓	✓
A Big "Thank You" from all our participating students and teachers.	✓	✓	✓	✓

**"STEP PRESENTING SPONSORS" AT \$20K OR ABOVE ARE AVAILABLE.
CONTACT US FOR DETAILS.**

**DUE TO PRINTING TIME FRAMES, THE DEADLINE TO
RECEIVE ADVERTISEMENT BENEFIT IS FRIDAY,
SEPTEMBER 1, 2023**

Please call (714) 925-9062

Visit <http://www.stepconference.org> or email step.stem@gmail.com

STEP, P.O. Box 21100, Riverside, CA 92516-1100



STEP

Post Office Box 21100
Riverside, California 92516-1100
Phone 714-925-9062

2023 SPONSORSHIP FORM

Company/Organization: _____
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Atom Sponsor:	\$10,000
Electron Sponsor:	\$5,000
Proton Sponsor:	\$2,500
Neutron Sponsor:	\$1,000

This supports all annual STEP programs including, but not limited to, the STEPCON Student Conference, the STEPCON Educator Conference, Awards for Science Fair Winners and the STEM Summer Learning Labs programs.

☐ **STEM Educational Materials - Donations Value:** \$ _____

Materials will be distributed to ~1,500 students who attend the annual Student Conference.

☐ **Other** Amount and/or Value \$ _____

Signature: _____ Date: _____

**“STEP TITLE SPONSOR” AT \$20K OR ABOVE ARE AVAILABLE.
CONTACT US FOR DETAILS.**