



Inspiring students to pursue careers in science, technology, engineering and math

www.stepconference.org

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Date: April 10, 2020

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To: STEP Sponsors
From: Gordon Bourns, STEP Chairman and President
Re: STEP Sponsorship Helps Us Prepare for COVID-19

On behalf of the STEP Board of Directors, I am writing to thank you for your consistent sponsorship of STEP. Over the last 20 years, STEP has served over 65,000 students and 6,300 teachers, with a focus on financially disadvantaged schools. Our mission is to inspire students to pursue careers in the STEM fields, science, technology, engineering and math. The strength of the Inland Empire depends upon our building and maintaining a technologically advanced workforce, which begins with the STEM education we provide for our youth. We have been successful in accomplishing our mission because of the financial commitments we have received from companies and organizations like yours. We are particularly grateful for your support now, as we look toward the challenges of recovery from the economic and societal disruption of COVID-19.

STEPCon20 is scheduled for Tuesday through Thursday, October 6 - 8, 2020 at the Bourns Technology Center in Riverside. There will be a tremendous pent up demand for our exciting STEM programming. However, with the uncertainty about large gatherings as we emerge from current health orders, we are considering focusing our time and resources on developing a creative online format to capture the essence of "hands-on STEM education" without the risk of spreading the Coronavirus. An online format would make STEPCon20 available for many more students than we have been able to serve in the past -20,000 students and 1,000 teachers throughout the Inland Empire, instead of the 5,000 students and 250 teachers we have been serving in recent years. Our initial research has indicated that there are significant costs in developing online programs consistent with what STEP has provided for the past 20 years.

In recognition of a need for extended career-intensive programs for our area's high school students, STEP initiated summer STEM Learning Labs in 2015. During July of 2020, STEP is planning three week-long programs, STEM in Public Utilities, STEM in Police/Fire/EMT, and STEM in Advanced Manufacturing. Students receive 5 units of credit for successfully completing each of these programs. COVID-19 is leading us to produce these online, too, in the event we are unable to conduct them as summer camps for 60 to 100 students per program. The financial support of our STEP sponsors is particularly needed as we consider producing an online STEPCon20, as well as online STEM Summer Learning Labs.

I am including a 2020 Sponsorship Form and Benefits matrix for your consideration. Remember that STEP is a 501(c)(3) non-profit organization and all donations are tax deductible. You will promptly receive a thank you letter and an IRS-acceptable receipt for your sponsorship. If you have any questions, please call (714) 925-9062 or email STEP.STEM@gmail.com. Again, thank you for your continued support of STEP!

Sincerely,
Gordon L. Bourns
Gordon Bourns
STEP Chairman and President



*Inspiring students  
to pursue careers in  
science, technology,  
engineering and math.*

**STEP**

Post Office Box 21100  
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Phone 714-925-9062

## 2020 SPONSORSHIP BENEFITS

Benefits	Atom \$10,000	Electron \$5,000	Proton \$2,500	Neutron \$1,000
<b>Special STEP Recognition.</b>	✓			
Exclusive STEP Sponsor Dinner Invitation	6	4	2	
Company name/logo recognition on volunteer t-shirts.	<b>Company Logo</b>	<b>Company Name</b>	<b>Company Name</b>	
Company name/logo recognition in A/V presentations shown to all attendees.	✓	✓	✓	✓
Company name/logo recognition in STEP literature and official STEP Program	✓	✓	✓	✓
Invitation to STEP Conference VIP Tour	<b>6 tickets</b>	<b>4 tickets</b>	<b>3 tickets</b>	<b>2 tickets</b>
Link on the STEP website if desired	✓	✓	✓	✓
A Big "Thank You" from all our participating students and teachers.	✓	✓	✓	✓

**"STEP PRESENTING SPONSORS" AT \$20K OR ABOVE ARE AVAILABLE.  
CONTACT US FOR DETAILS.**

**Due to printing time frames, the deadline to  
receive some advertisement benefit is Friday, August 28, 2020**

Please call (714) 925-9062,  
visit <http://www.StepConference.org> or  
email [STEP.STEM@gmail.com](mailto:STEP.STEM@gmail.com)  
with any questions or to discuss your participation.  
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2020 SPONSORSHIP FORM

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Table with 2 columns: Sponsor Type and Amount. Rows include Atom Sponsor (\$10,000), Electron Sponsor (\$5,000), Proton Sponsor (\$2,500), and Neutron Sponsor (\$1,000).

Please check all of the following boxes that apply:

- Financial Sponsorship Amount: \$
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Please call (714) 925-9062 or e-mail STEP.STEM@gmail.com with any questions or to discuss your participation. STEP, P.O. Box 21100, Riverside, CA 92516-1100